Initial Assessment of the CPTPP and the Future of RCEP: What Role for the Opening of Borders?

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CPTPP vs RCEP

- CPTPP and RCEP are very different agreements, despite dilution following US exit
- 22 provisions suspended or revised most affected are investment and IP
- RCEP better placed to support GSCs
- But both welcome with rules based trading system under threat, with proliferation of FTDs
- WTO weakened and dispute settlement mechanism in paralysis



CPTPP Vs RCEP

- CPTPP M.I.A. during COVID, but so too other regional and multilateral groups/institutions
- But can help limit resort to protectionism during uncertain times
- Borders have remained open to trade in goods, more than services
- Developing Asia less affected by trade slowdown, and goods trade rebounding strongly



Asia's trade falling by less than global trade due to strong demand in health supplies and electronics



Notes: G3 refers to the weighted average of US, Japan, and Euro area. Developing Asia refers to the weighted average of PRC; Hong Kong, China; India; Indonesia; Republic of Korea; Malaysia; Pakistan; Philippines; Singapore; Taipei, China; Thailand; and Viet Nam.

Source: ADB, ADOU 2020

International transport: Quick adjustment to new normal

Market shares of air cargo and ocean trade containerized in world trade (Jan. 2018 to June 2020)



Source: IATA (2020)

Travel restrictions have led to a sharp decline in arrivals...



International Travel Restrictions

Source: ADB calculations based on University of Oxford. Coronavirus Government Response Tracker. https://www.bsg.ox.ac.uk/research/researchprojects/coronavirus-government-response-tracker (accessed October 2020). Sources: ADB calculations using data from CEIC and Haver Analytics Databases (accessed October 2020); IMF Tourism Tracker Asia & Pacific Edition Issue 6 (accessed October 2020).

Monthly International Tourist Arrivals by Subregion,

Post Pandemic Recovery: Opening Borders

- Made sense to close borders at the start, but still?
- While restrictions on domestic movements have eased, borders remain mostly closed to people movement
- Time to narrow the gaping asymmetry in domestic vs border restrictions
- A rebalancing can support recovery without significantly raising health risks



ASEAN/RCEP Travel Bubble

- ASEAN/CPTPP/RCEP can play a role in multilateralising bilateral travel bubbles
- ASEAN: 6 countries have managed spread: Singapore-Vietnam; add Cambodia; Laos; Thailand; Brunei. hubspoke
- Mutual recognition of quarantine, or exemption based on residency, can increase intra-reg and extra flows
- Other 4 ASEAN can recognise on non-reciprocal basis
- RCEP: Add Australia-NZ; China etc.



Conclusions and Going Forward

- Without more ratifications, before expansion, CPTPP may remain in the background
- Hard to see US or China joining CPTPP anytime soon, or a CPTPP-RCEP union. Long-run – FTAAP?
- Earliest entry into force for RCEP at least a year away
- RCEP better placed to support growth of GSCs, which have already been aiding recovery through trade in goods
- But time to narrow the asymmetry between domestic and border restrictions, to increase trade in services



Conclusions and Going Forward

- RCEP/CPTPP/APEC need to try and narrow differences across members in perceptions of health risks associated with border opening
- Only then can it play a role in multilateralising bilateral travel bubbles into regional travel balloons
- Harmonising and mutual recognition of protocols (eg. quarantine) to boost intra and extra regional flows
- But both CPTPP and RCEP will have its greatest impact if it remains open and outward-looking.



Thank you for listening!

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