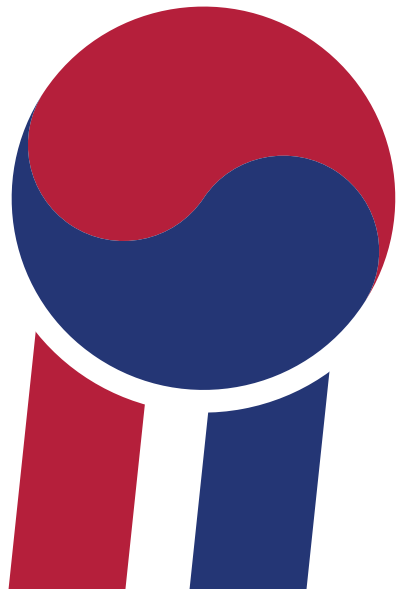


KOREA **KF**
FOUNDATION



Institute of Strategic &
International Studies (ISIS)
Malaysia

New Southern Policy and ASEAN-ROK Relations: **Enhancing Connectivity, Building Resilience**



29 September 2020 | InterContinental Kuala Lumpur

Programme

0930 – 1015 Registration
Venue: Foyer, Ballroom 2 & 3, Level 2

1015 – 1100 Remarks

Welcoming Remarks

General (R) Tan Sri (Dr) Mohd Hashim Mohd Ali

Chairman of the Board

Institute of Strategic and International Studies (ISIS)

Malaysia

Opening Remarks

HE Lee Chi Beom

Ambassador

Embassy of the Republic of Korea

Malaysia

Congratulatory Remarks

Mr Bae Sung-Won

Director, Jakarta Office

Korea Foundation

Indonesia

Group Photography

Venue: Foyer, Ballroom 2 & 3, Level 2

1100 – 1230 **Book Launch Panel: New Southern Policy as Catalyst for Deepening ASEAN-ROK Relations**

The New Southern Policy (NSP), featuring the Republic of Korea's will to elevate economic and diplomatic ties across Three Pillars – People, Prosperity and Peace – was welcomed by Southeast Asian countries. Developing a book dedicated solely on the NSP, the project that began in July 2019 culminated in a publication that discussed various aspects of the NSP, inclusive of its potential to consolidate middle power for both the Republic of Korea and ASEAN, sharpen approaches in areas such as maritime security and the Mekong region, as well as present possibilities in preparation of future economic prosperity. Additionally, the book explores ways and means for ASEAN to be a strategic partner in reaching out to the Democratic People's Republic of Korea. Providing a snippet of the rich contents in the book are three writers with additional contributions by two discussants.

Moderator

Dr Hoo Chiew-Ping

Korea Foundation Fellow

Institute of Strategic and International Studies (ISIS), and

Member, Malaysia Scholar on Korea (MASK) Network

Malaysia

Co-moderator

Mr Nazran Johari

Researcher, Technology, Innovation, Environment and Sustainability (TIES)

Institute of Strategic and International Studies (ISIS)

Malaysia

Book writers

Ms Frances Antoinette Cruz

Assistant Professor

University of the Philippines-Diliman

The Philippines

Dato' Steven CM Wong

Member

Malaysia Scholar on Korea (MASK) Network

Malaysia

Ms Farlina Said

Analyst, Foreign Policy and Security Studies (FPSS)

Institute of Strategic and International Studies (ISIS), and

Member, Malaysia Scholar on Korea (MASK) Network

Malaysia

Discussants

Dr Lee Jaehyon

Senior Fellow

Center for ASEAN and Oceania Studies

The Asan Institute for Policy Studies

Republic of Korea

Dr Andrew Yeo

Professor of Politics and Director of Asian Studies

The Catholic University of America

United States of America

Question and Answer

1230 – 1400

Lunch

Venue: Serena Brasserie, Lobby Level

Future of the NSP: Building ASEAN-ROK Resilience During the Pandemic

The COVID-19 pandemic swept the world three years after the NSP was announced and a mere few months after the 30th anniversary of the ASEAN-ROK Dialogue Partnership. While the region grappled with a slowing economy, re-evaluation of existing systems and approaches to mitigate a public health crisis, the strategic conditions despite the pandemic uncovered new avenues of engagement to build resilience in the region. This special panel looks at possibilities for ASEAN-ROK relations after the pandemic and futures of the NSP. Panellists seek to discuss the aspirations for the NSP 2.0, possibilities for health diplomacy and ways of pursuing peace with the Democratic People's Republic of Korea amid a pandemic.

Moderator

Ms Izzah Khairina Ibrahim

Researcher
Foreign Policy and Security Studies (FPSS)
Institute of Strategic and International Studies (ISIS)
Malaysia

Co-moderator

Ms Farlina Said

Analyst, Foreign Policy and Security Studies (FPSS)
Institute of Strategic and International Studies (ISIS), and
Member, Malaysia Scholar on Korea (MASK) Network
Malaysia

Speakers

Associate Professor Dr Kuik Cheng-Chwee

Head, Centre for Asian Studies
Institute of Malaysian and International Studies (IKMAS)
National University of Malaysia (UKM), and
Member, Malaysia Scholar on Korea (MASK) Network
Malaysia

Dr Khor Swee Kheng

Visiting Fellow
Institute of Strategic and International Studies (ISIS)
Malaysia

Mr Geoffrey See

Founder
Choson Exchange
Singapore

Discussants

Dr Choi Yoon Jung

Research Fellow
 Department of Diplomatic Strategy Studies
 Sejong Institute
 Republic of Korea

Dr Nurliana Kamaruddin

Deputy Executive Director (Academic)
 Asia-Europe Institute
 University of Malaya (UM), and
 Member, Malaysia Scholar on Korea (MASK) Network
 Malaysia

Question and Answer

1530 – 1545

Break
Venue: Foyer, Ballroom 2 & 3, Level 2

1545 – 1630

Book Launch
Venue: Ballroom 2 & 3, Level 2

1545 – 1600

Introduction of the Book

Dr Hoo Chiew-Ping

Korea Foundation Fellow
 Institute of Strategic and International Studies (ISIS), and
 Member, Malaysia Scholar on Korea (MASK) Network
 Malaysia

1600 – 1630

Launching of the Book Entitled ***“The New Southern Policy – Catalyst for Deepening ASEAN-ROK Cooperation”***

1630

Refreshments
Venue: Foyer, Ballroom 2 & 3, Level 2



General (R) Tan Sri (Dr) Mohd Hashim Mohd Ali

Chairman of the Board
Institute of Strategic and International Studies (ISIS)
Malaysia

Tan Sri Hashim is the Chairman of the Board of ISIS Malaysia. He began his career in the military service at the age of 18. He was first commissioned in the Royal Malay Regiment in 1956 before being posted to the 3rd Battalion of the Royal Malay Regiment in 1957. He was later appointed the Chief of Staff in the Ministry of Defence in 1980, holding the rank of Major General. Tan Sri Hashim was appointed the Chief of Defence Forces in 1987 and retired in 1992 after 38 years of distinguished service. Currently, Tan Sri Hashim is also the Chairman of Ajinomoto (Malaysia) Berhad, Datasonic Group Berhad and National Aerospace & Defence Industries Sdn Bid, among others. General Hashim was conferred an Honorary Doctorate by the University of Salford – United Kingdom in 1999 and The National Defence University of Malaysia in 2012.



HE Lee Chi Beom

Ambassador
Embassy of the Republic of Korea
Malaysia

Ambassador Lee Chi Beom is former Minister of Environment of the Republic of Korea from 2006 to 2007. He has held various senior appointments in the field of environment including Secretary General of Korean Federation for Environment Movement (KFEM), Head of Korea Institute for Social and Environmental Policy, and President of Korea Environment and Resources Corporation. Prior to his posting as Ambassador of the Republic of Korea to Malaysia in 2019, Ambassador Lee was the Chairman of Northeast Asia Peace Economic Association of Korea. Ambassador Lee holds an MA in Philosophy and a BA in German Language and Literature, both from Seoul National University of Korea.



Mr Bae Sung-Won
 Director, Jakarta Office
 Korea Foundation
 Indonesia

Mr Bae Sung-won is currently the Director of the Korea Foundation's Jakarta Office. Prior to this post, Mr Bae served as Deputy Director of Global Network Department, Senior Officer of the Global Network Department and the Chief Assistant to the President of the Korea Foundation. Mr Bae was also the Director of the Korea Foundation's Los Angeles Office from 2011 to 2014. Mr Bae is a graduate of Yonsei University with a Bachelor of Arts Degree in Economics.



Dr Hoo Chiew-Ping
 Korea Foundation Fellow
 Institute of Strategic and International Studies (ISIS)
 Malaysia

Dr Hoo Chiew-Ping is Senior Lecturer in the Strategic Studies and International Relations Program at the National University of Malaysia (UKM). She is also former Korea Foundation Fellow on New Southern Policy at ISIS Malaysia from 2019 to 2020. Her past affiliations and fellowships include the US Department of State's IVLP, International Institute for Strategic Studies (IISS)-Asia, and Academy of Korean Studies (AKS), among others. Dr Hoo's main research interests include the Korean Peninsula issues, international relations theory and the relations between Southeast Asia and the two Koreas. She is the editor of *The New Southern Policy: Catalyst for Deepening ASEAN-ROK Relations*. She received her PhD in Politics and International Relations from La Trobe University, Australia.



Nazran Johari

Researcher, Technology, Innovation, Environment and Sustainability (TIES)

Institute of Strategic and International Studies (ISIS)

Malaysia

Nazran Johari is Researcher in Technology, Innovation, Environment and Sustainability (TIES) at ISIS Malaysia. His research interests include legal institutions and sustainable development. Prior to ISIS Malaysia, Nazran had been involved in both investment banking and public affairs consulting. He read law (LLB) at University College London.



Ms Frances Antoinette Cruz

Assistant Professor

University of the Philippines-Diliman

The Philippines

Ms Frances Antoinette Cruz is an Assistant Professor at the College of Arts and Letters, University of the Philippines, Diliman, and co-convenor of the Decolonial Studies Program at the UP Center for Integrative and Development Studies. She is the current President of the Philippine International Studies Organization, Vice President of the European Studies Association of the Philippines, At-Large South and Southeast Asia and the Pacific Representative of the Global South Caucus (ISA), and a board member of the Inter-Asia Cultural Studies Society. Her latest publication, *International Studies in the Philippines: Mapping New Frontiers in Theory and Practice*, is co-edited with Nassef Manabilang Adiong and was published by Routledge in April 2020.



Dato' Steven CM Wong

Member

Malaysia Scholar on Korea (MASK) Network

Malaysia

Dato' Steven (Steve) CM Wong is former Deputy Chief Executive and Board Member of the Institute of Strategic and International Studies (ISIS) Malaysia. Steve was Malaysia's principal representative to the OECD's Dynamic Asian Economies Dialogue (1989–1992) and had been on the secretariats of two ASEAN Eminent Persons Groups (1987 and 1992). He had also served on the Malaysian National Committee for the Pacific Economic Cooperation Council (PECC) and the Pacific Basin Economic Council (PBEC), and was active in the Network of East Asian Think Tanks (NEAT), among others. Steve was Co-Convenor of the Asian Dialogue on Forced Migration (ADFM). He received his undergraduate and postgraduate education in Melbourne, Australia and was a columnist for the *New Straits Times*, where he mainly wrote on national unity and social cohesion.



Ms Farlina Said

Analyst

Foreign Policy and Security Studies (FPSS)

Institute of Strategic and International Studies (ISIS)

Malaysia

Ms Farlina Said is Analyst in the Foreign Policy and Security Studies programme of ISIS Malaysia. She graduated from S. Rajaratnam School of International Studies (RSIS), Nanyang Technological University with an MSc (Strategic Studies). As a part of the think tank, she has been involved in crafting various dialogues and forums on cybersecurity, radicalisation and Malaysia-Korea relations. Her written work and comments have appeared in the local and international media such as the *New Straits Times* and *South China Morning Post*. She was a part of SEARCCT's Experts on Violent Extremism and Community Engagement (EVOKE) Council (2018–2019).



Dr Lee Jaehyon

Senior Fellow
Center for ASEAN and Oceania Studies
The Asan Institute for Policy Studies
Republic of Korea

Dr Lee Jaehyon is a senior fellow and the Director of the External Relations Department at the Asan Institute for Policy Studies. He is also a member of advisory groups for the Ministry of Foreign Affairs and for the Presidential Committee on New Southern Policy. Dr Lee focuses on Southeast Asian politics and international relations, East Asian regional cooperation, and non-traditional and human security issues. His recent publications include *South Korea and The South China Sea* (2016), *A South Korean Perspective on the Potential Contributions and Limitations of the ADMM-Plus* (2016), and *What Asia Wants from the US: Voices from the Region* (2018). Dr Lee received a BA and an MA from Yonsei University and his PhD in politics from Murdoch University, Australia.



Dr Andrew Yeo

Professor of Politics and Director of Asian Studies
The Catholic University of America
USA

Dr Andrew Yeo is a Professor of Politics and Director of Asian Studies at The Catholic University of America. He is the author of *Asia's Regional Architecture: Alliances and Institutions in the Pacific Century* (Stanford University Press, 2019) and author or co-editor of other books including *North Korean Human Rights: Activists and Networks* (Cambridge University Press 2018) and *Living in an Age of Mistrust: An Interdisciplinary Study of Declining Trust in Contemporary Society and Politics and How to Get it Back* (Routledge Press, 2017). Dr Yeo's scholarly publications have appeared in *International Studies Quarterly* and *Journal of East Asian Studies*, among others. His interests cover a wide range of issues, including international relations theory, Asian security, the Korean politics and the US grand strategy.



Ms Izzah Khairina Ibrahim

Researcher

Foreign Policy and Security Studies (FPSS)

Institute of Strategic and International Studies (ISIS)

Malaysia

Ms Izzah Khairina Ibrahim is Researcher in the Foreign Policy and Security Studies programme of ISIS Malaysia. She graduated from the Australian National University (ANU) with a Master's in Strategic Studies. It was also at the ANU where she completed her double degree with a Bachelor of Arts (majoring in International Relations) and a Bachelor of Asia-Pacific Studies (majoring in Asia-Pacific Security Studies). Currently, she is looking into topics concerning foreign and defence policies of Malaysia and counter-insurgencies and conflict resolution, with particular focus in Southern Thailand and Southern Philippines. Other personal research interests include internal security, civil-military relations, defence industries and nuclear politics.



Associate Professor Dr Kuik Cheng-Chwee

Head Centre for Asian Studies

Institute of Malaysian and International Studies (IKMAS)

National University of Malaysia (UKM)

Malaysia

Dr Kuik Cheng-Chwee is an Associate Professor and Head of the Centre for Asian Studies, Institute of Malaysian and International Studies (IKMAS). Dr Kuik's research concentrates on weaker states' foreign policy behavior, regional multilateralism, East Asian security, China-ASEAN relations and Malaysia's external policy. He is co-author of *Rivers of Iron: Railroads and Chinese Power in Southeast Asia* (2020) and co-editor of *Institutionalizing East Asia* (2016). Dr Kuik's essay, "The Essence of Hedging", was awarded the biennial Michael Leifer Memorial Prize by the Institute of Southeast Asian Studies. Kuik serves on the editorial boards of *Contemporary Southeast Asia*, *Australian Journal of International Affairs*, and *Asian Politics and Policy*. He holds an MLitt from St Andrews, and a PhD from Johns Hopkins.



Dr Khor Swee Kheng

Visiting Fellow
Institute of Strategic and International Studies (ISIS)
Malaysia

Dr Khor Swee Kheng is a Visiting Fellow in ISIS Malaysia and Senior Visiting Fellow in the United Nations University International Institute for Global Health. As a health systems and policies specialist, he is reading Public Policy in the University of Oxford (currently on sabbatical) while also consulting for the World Health Organization (WHO). Previously, he held progressively senior roles in four other practice areas (clinical medicine, refugee and disaster relief, clinical research, and healthcare anti-corruption), covering Asia, Africa, Europe and the Middle East. He holds an MD (UKM), an MPH (Berkeley) and an MRCP (UK).



Mr Geoffrey See

Founder
Choson Exchange
Singapore

Mr Geoffrey See is the founder of Choson Exchange, a social enterprise that has trained 3000 North Koreans in entrepreneurship, economic policy and law with the aim of driving economic change in North Korea. His work has exposed a generation of North Koreans to international practices, and has contributed to enterprise reform, Special Economic Zones establishment and legal reforms. Geoffrey also works in the financial inclusion and technology space with blockchain and artificial intelligence (AI), leading the Digital Identity business at credit scoring start-up Trusting Social, and scaling unbanked and underbanked users during the COVID-19 pandemic. Geoffrey graduated from Yale University and the Wharton School Wharton School of the University of Pennsylvania, and was an exchange student at Tsinghua University.



Dr Choi Yoon Jung

Research Fellow
Department of Diplomatic Strategy Studies
Sejong Institute
Republic of Korea

Dr Choi Yoon Jung is the Director of the Center for ASEAN and Indian Studies at the Sejong Institute. She focuses on international political economy as well as the development and international relations of South and Southeast Asia. She has written on these topics for *The World Economy*, *Australian Economic Papers* and *The Journal of International Trade & Economic Development*. Dr Choi is currently serving as a member of the advisory group for the Presidential Committee on New Southern Policy as well as an advisory committee member of ROK-South Asia Parliamentary Diplomacy Forum. She also works closely with the South Korean Ministry of Trade, Industry & Energy and the Korea International Cooperation Agency as a member of the evaluation committee.



Dr Nurliana Kamaruddin

Deputy Executive Director (Academic)
Asia-Europe Institute
University of Malaya (UM)
Malaysia

Dr Nurliana Kamaruddin is Deputy Executive Director of Academic Affairs at the Asia-Europe Institute, Universiti Malaya. She obtained her PhD in International Studies specialising in Development Cooperation from Ewha Womans University, where she was recipient of the Korea Foundation ASEAN Fellowship. She is also Year 3 coordinator of the Jean Monnet Centre of Excellence project for 2017–2020. Dr Nurliana is also co-editor of the book *ASEAN Post-50: Emerging Issues and Challenges* published in 2019. Her research areas include international relations, politics and development studies focusing on ASEAN and East Asian relations.

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4/2020 ISSUE NO.13

INSTITUTE OF STRATEGIC AND INTERNATIONAL STUDIES (ISIS) MALAYSIA

Elina Noor: It's high time to rethink security. P01

How has COVID-19 affected Vietnam as the ASEAN Chair for 2020? Nguyen Vu Tung. P05

The future of teaching and learning in higher education. By Farish Noor. P20

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