Common Humanity in the Information Age: A developing middle-income country perspective

Common Humanity in the Information Age

- Information revolution and increasing interdependence
 - A greater number of people will subscribe to the notion of universal human rights, share those values, and seek to promote them
 - Common universal values will ... further [erode] borders and [erase] cultural and religious divides
 - Across time and space, human troubles and aspirations are the same,

... peace, freedom, dignity and justice should not be the exclusive preserve of wealthy societies, but readily available to all

➔ Sense of Common Humanity

Three Key Drivers

- <u>Technology</u>:
 - Empowering effects of the 'information and communications revolution'
 - Information and education are more portable and accessible
- <u>Values</u>:
 - Near universalisation of access to education
 - Greater awareness of common pressing issues
- **Diversity and Migration**:
 - Increase in the movement of people around the globe (facilitated by the reduction in transport costs)
 - Increasingly multi-cultural societies (especially as populations in some countries age)

Technology is Value-Neutral

- Technology is a transmitter of information (e.g. newspapers, radio/TV, internet, social networks)
 - Facilitates and amplifies both positive and negative aspects
 - Information being transmitted can be from any/many perspectives
- Gaps: expanding or contracting?
 - Between the 'haves' and the 'have-nots'
 - Access to technology, spending on aid and accessibility
 - Among the 'haves'
 - Net neutrality, what media?, whose media?

Shared Values..?

- Numerically, the countries contributing most to humanity will be from the developing world
 - Democratic
 - But different historical and cultural values
 - Prioritisation of values
 - Per capita incomes of US\$300-400/year vs. US\$40,000 as in the developed world
 - China, India, Brazil, Indonesia still contain swathes of poor persons.
 - At this level, major priorities are for order, social goods and services, food

Diversity (and Values)

- Many countries in the developed North are ageing and taking in ever greater number of migrants
 - Most now hail from countries with dissimilar backgrounds and values
 - Values being transmitted from the West will themselves be changing and evolving
 - e.g. United States

Multi-Ethnic and Multi-Cultural Future

- Characterised by mass movements of people
 - Largely dominated by extreme ends of the spectrum (i.e. privileged, or refugees)
- Increasingly squeezed middle classes
 - Especially lower and middle segments
- Increase in temporary migration
 - Facilitated by the increase in temporary foreign workers
 - Impact of the trade in temporary foreign workers
 - Foreign workers: workers rights, welfare
 - Local workers: wages, availability of jobs
 - Source & receiving countries: structure of labour market and industries

Conclusion

- Global interactions between people are
 - Integrated yet complex
 - Interdependent yet isolated
- Unprecedented opportunities for
 - Sharing of ideas
 - Seeking common ground
 - Finding areas of cooperation
- Human tendency for (largely local) identity formation
 - Conflate or exacerbate tensions

THANK YOU

Terence Too Institute of Strategic and International Studies (ISIS) Malaysia 1 Pesiaran Sultan Salahuddin, PO Box 12424 50778 Kuala Lumpur, Malaysia ttoo@isis.org.my